

Minutes of Truro Concert Committee

April 28, 2025, 10:00 am

Truro Community Center, Recreation Lounge

Present: Ken Field (chair), Nancy Braun, Carl Fink, Charlo Maurer, Joe Pescatore (clerk),  
Bruce Ployer,

Absent: none

Meeting came to session 10:03

1. Public Comment:

No public present.

2. Approve previous minutes from 3/24/25:

Carl 1<sup>st</sup> Bruce 2<sup>nd</sup> All approved

3. Opening "Showcase" sets:

The spread sheet is now available in calendar day order. New to the list is the group "fencepost" comprised of 2 High school and 1 middle school students. The contact for this group is Sarah Swain. Bruce suggested "fencepost" may want to pick up one of the remaining 3 slots for opening acts. Ken will also reach out to Chan for an additional slot. The opening acts will sign a W2 the day of concert for payment, as per Alex, Town Treasurer.

4. Rack Cards:

Bruce will add QR code, Library location as well as the opening acts to the Rack Card. Rack card holder will also have a QR code added. The thank you list will be confirmed after due date for donation letter response has been reached.

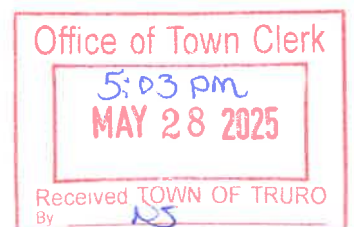
Posters:

Bruce is going to work on improving photo quality, QR code and using one photo for Johnny. Bruce will investigate better quality printing for 50 copies. Ken suggested, adding the "Opening Showcases" to the poster.

5. Road Signs:

Tim Hickey will confirm his ability to place the road signs and update them each week.

6. Rack Card sign-up sheet:



3 slots are open, but Charlo will fill those slots. The cards will be distributed the first week of June and checked on throughout the season. Carl presented 3 card holders, and the committee voted on 1 of 2 cardboard holders. It has better balanced but hold less cards. Carl will add to the Google sheet when 2 card holders are needed at a site. Carl will also purchase lanyard / name holders for the committee members visibility at events.

7. Business donation solicitation letters:

Ken is looking into Massachusetts law, to see what parts of the donation letter can be paid within the committee budget. He will reach out to Trudi Brazil , Truro accountant.

8. Sign and Events permits:

Two Events permits ( outdoor & indoor) were submitted to Town Hall by Ken and Carl will submit the Sign permit to the town.

9. Donations and Finances:

Charlo has no new business. Trudi's (town accountant) balance for the committee will be the starting point for this year's budget.

10. Discussion of future finances:

The committee approved that we will not solicit donations at this summer's events

The committee approved that the main events could solicit tips / donations.

11. Next meeting:

May 23,2025 10am at Truro Community Center

Adjourned 11:10

