

Minutes of Truro Concert Committee

March 24, 2025, 10:00 am

Truro Community Center, Recreation Lounge

Present: Ken Field (chair), Nancy Braun, Carl Fink, Charlo Maurer, Joe Pescatore (clerk),
Bruce Ployer, Susan Girard-Irwin (Select Board rep.)

Absent: none

Meeting came to session 10:06

1. Public Comment:

No public present.

2. Approve previous minutes from 2/24/25:

All approved

3. Opening "Showcase" sets:

Presently there are 5 acts booked, 1 public interest set (Sustainable Cape) and 3 remaining openings. Susan Girard-Irwin may have a lead for more opening acts. Carl will add the opening acts to the Concert website.

4. Rack Cards and Poster Design:

Bruce's presentation of rack card and poster was well received and approved. Bruce will develop the back side for each of these and present at the next meeting. He will also play with adding "come early for opening act".

Bruce will check pricing for 3500 to 5000 rack cards. The committee needs to check with Chris at the library, regarding printing 50 color posters, 8.5" X 11"

5. Road Signs:

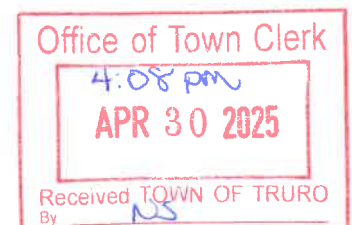
Tim Hickey will continue to place the road signs and update them each week.

6. Rack Card sign-up sheet:

Most slots are taken by the committee. The cards will be distributed the first week of June and checked on throughout the season.

7. WOMR:

The media sponsorship with WOMR has been set-up. The library will supply the table needed at each concert.



8. Donations and Finance:

Charlo received the financial spread sheet from Trudi Brazil at Town Hall. Trudy's bottom line is more than expected. This could be due to financial year vs. Concert season. An exact amount forthcoming.

Charlo has sent the committee the spread sheet in Google docs.

Ken wants to explore the sustainable use of Funds, Grants and Donations. This will be added to the next agenda.

9. Other Business:

Business and Thank You letters to be reviewed and sent out, next meeting.

Mailing list to be reviewed at the next meeting

Committee needs to investigate any needed town permits. Susan Girard-Irwin will check if an event permit is needed.

10. Next meeting: April 28,2025 10am Truro Community Center, Recreation Lounge

The committee will work on the mailing after 4/28 meeting is adjourned.

Adjourned 11:10

